



## Make-Good Form

10/23/2012  
2:44 PM  
Page 1 of 1

**Advertiser:** Courtney for Congress 2012  
**Station:** WFSB-TV  
**Market:** Hartford-New Haven  
**Flight Dates:** 10/22-28/2012  
**Email:** Bill Whittle/Laurie LaBrecque

**Contact:** Bill Whittle/Laurie LaBrecque  
**Station Fax:** 860-728-5669  
**Station Phone:** 860-728-3333  
**Buyer:** Rachael Beale  
**Buyer Fax:** 303-764-9958

### Pre-Emption

#### Make Goods

Program:	Time:	Date(s):	Qty:	Rate:	Total:	Program:	Time:	Date(s)	Qty:	Rate:	Total:
Person Interest	9:00p-10:00p	10/25/2012	1	\$3,000.00	\$3,000.00	Elementary	<del>9p-10p</del> 10p-11p	10/25/2012	1	\$3,100.00	\$3,100.00
Total Pre-Emptions:						Total Make Goods:					
\$3,000.00						\$3,100.00					
Balance Due to Station:				\$100.00		Hold any advertiser credit at station until notified.					

Please sign and return if accepted by station:

Laurie LaBrecque Signed 10/24/12 Date

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203  
Phone: 303-989-4700 Fax: 303-989-1910

**CONTRACT**
**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Media Strategies and Research**  
**Attention: Rachael Beale**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 492179 /		<b>Alt Order #</b>
<b>Product</b> October 22-October 28, 2012		
<b>Contract Dates</b> 10/22/12 - 10/28/12	<b>Estimate #</b> 11824	
<b>Advertiser</b> Courtney for Congress		<b>Original Date / Revision</b> 10/24/12 / 10/24/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> House- National	<b>Sales Office</b> House-National
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WFSB	10/26/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	0	\$0.00
2	WFSB	10/22/12	10/22/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00			
3	WFSB	10/24/12	10/24/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00			
4	WFSB	10/22/12	10/25/12	Eyewitness News	6:30am - 7am		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11-1---				3	\$1,200.00			
5	WFSB	10/24/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1-1--				2	\$800.00			
6	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$250.00			
7	WFSB	10/22/12	10/25/12	9am-10am	9am - 10am		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1--1---				2	\$200.00			
8	WFSB	10/24/12	10/24/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$750.00			
9	WFSB	10/23/12	10/23/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$750.00			
10	WFSB	10/25/12	10/25/12	CBS Soaps	1230-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$300.00			
11	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,100.00			
12	WFSB	10/22/12	10/22/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$200.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
492179 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 10/28/12	October 22-October 28,	11824

<u>Advertiser</u>	<u>Original Date / Revision</u>
Courtney for Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00			
13	WFSB	10/26/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$950.00			
14	WFSB	10/23/12	10/25/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-111---				3	\$1,800.00			
15	WFSB	10/22/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	111-1--				4	\$1,800.00			
16	WFSB	10/22/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1--11--				3	\$2,100.00			
17	WFSB	10/24/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1-1--				2	\$1,500.00			
18	WFSB	10/23/12	10/23/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,500.00			
19	WFSB	10/27/12	10/27/12	Ent. Tonight Wknd	7:00pm - 8:00pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
20	WFSB	10/23/12	10/23/12	NCIS	8pm-9pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$7,000.00			
21	WFSB	10/24/12	10/24/12	Criminal Minds	9pm - 10pm		:30			NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,600.00			
N 22	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFSB	10/22/12-10/28/12	Person of Interest	9pm - 10pm	----Th-----	:30	\$3,000.00	NM		
		See MG 22.2										
		2	WFSB	10/25/12-10/25/12	Elementary	10pm - 11pm	----Th-----	:30	\$3,100.00	NM		
		Ⓜ MG for 22.1 10/25										
23	WFSB	10/26/12	10/26/12	CSI: NY	8pm - 9pm		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,600.00			
24	WFSB	10/27/12	10/27/12	Crimetime	9pm - 10pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,200.00			
25	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$9,000.00			
26	WFSB	10/28/12	10/28/12	The Good Wife	9pm - 10pm		:30			NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,100.00			
27	WFSB	10/22/12	10/26/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$9,500.00

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
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Contract / Revision	Alt Order #
492179 /	

Contract Dates	Product	Estimate #
10/22/12 - 10/28/12	October 22-October 28,	11824

Advertiser	Original Date / Revision
Courtney for Congress	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	11111--				5	\$1,900.00			
28	WFSB	10/27/12	10/27/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,900.00			
29	WFSB	10/28/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,900.00			
30	WFSB	10/25/12	10/25/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$950.00			
31	WFSB	10/27/12	10/27/12	Criminal Mnds	1135pm-1235am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$125.00			
E 32	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	Patriots Football	1:00pm - 7:00pm	-----S-	:30		\$3,000.00	NM		
	Credited											
Totals											46	\$77,625.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	46	\$77,625.00	\$65,981.25
<b>Totals</b>	<b>46</b>	<b>\$77,625.00</b>	<b>\$65,981.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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